**Client Brief – Another Game Company**

**Background**

A new company has been formed with the company goal of producing fun and high-quality games that stand out from the crowd. A new development team has been put together from the best artists, designers and programmers at AIE.

**Task**

We require the rapid production of an MVP (Minimum Viable Product) to help boost the company profile and get our name out into the world of games.

You are required to present at least one individual game concept proposal and work with your team to come up with a final game concept and bring an MVP of that game to life within 5 weeks.

You have been assigned approximately 1-2 weeks for concept development and pre-production, and 3-4 weeks on production of an MVP.